

Product Development for Go Lokal!

**Bureau of Domestic Trade Promotion
Design Center of the Philippines**

Go Lokal! Product Development Commitment Form

I, _____, owner of _____ with business address at _____ am willing to be a Go Lokal! Partner Supplier. Thus, I am accepting the following terms:

1. The Go Lokal! Concept Store may: (please check appropriate box)
 - Sell my items on retail;
 - Take bulk orders only;
 - Sell retail and take bulk orders
2. Make myself available and take a participative role and work with Product Specialists/Designer to develop all new product lines agreed upon for Go Lokal!
3. Attend to at least three (3) to four (4) product consultations for evaluation of products developed and prototyped;
4. Produce prototype of five (5) designs provided by the Product Specialists with the following required number of pieces:
For those who agree to sell retail at the Concept Store:
 - For big items (furniture and furnishings): at least 3 pieces for each design;
 - For small items (fashion accessories, gifts, et. al.): 6 pieces for each designFor those who prefer order taking only:
 - 3 pieces per design (one for the company, one for the Go Lokal! Show Window and one for the Go Lokal! Concept Store)

(note: the extra inventories/pieces are meant for retail sale, to service the walk-in customers)
5. Shoulder the cost of materials, prototyping and production to develop new product lines;
6. Produce/execute accepted design/s / recommendations given within (please indicate production time and check appropriate box)
 - a. For big items:
 ___ no. of Months ___ no. of Weeks ___ no. of Days
 - b. For small items:
 ___ no. of Months ___ no. of Weeks ___ no. of Days
7. Attend training and programs initiated by the organizers;
8. Deliver the prototype(s) on the date agreed upon together with Product Information Sheet(s);
9. Exhibit the prototype(s) at the Go Lokal! Concept Store first and request permission from BDTP prior to exposing it in other venues;
10. Respect brand integrity of Go Lokal! and comply with branding rules;
11. Ensure a pricing policy that is fair and advantageous to both its suppliers and consumers;
12. Not sell the given design/s or make a profit out of the studies given for free by the Designer;
13. After market tests have been made, adopt the designs provided by the DCP Product Specialists/Designer;
14. Violation of any of these conditions will negatively impact on the abovementioned enterprise's participation in any future marketing activities of the BDTP.

I am committing myself to follow the stated conditions required as a beneficiary of Product Development for Go Lokal!

Conforme:

MSME Signature Over Printed Name
Designation: _____
Date: _____

Witnessed by:

Signature Over Printed Name
Regional/Provincial TPO

Noted by:

Regional Account Officer (RAO)