



GO LOKAL! APPLICATION – COMMITMENT FORM

Business Name: _____

Brand Name: _____

Contact Person: _____ **Designation:** _____

(Personal Title/Prefix) (First) (Middle) (Last) (Suffix)

Sex: Male Female **Social Classification:** Abled Differently-Abled Indigenous Person
 Senior Citizen Youth Out-of-School Youth

E-mail Address: _____ **Website** _____

Facebook Page: _____ **Instagram Page:** _____

Telephone Number: _____ **Fax Number:** _____ **Mobile Number:** _____

Office Address: _____

(House/Building No./Building Name) (Street Name) (Barangay)

(City/Municipality) (Province) (Region) (Zip code)

Factory Address: _____

(House/Building No./Building Name) (Street Name) (Barangay)

(City/Municipality) (Province) (Region) (Zip code)

Number of Regular Workers: ____ **Number of Contractual/Seasonal Workers:** ____ **Total No. of Employees:** ____

Form of Organization: Sole Proprietorship NGO/Cooperative Corporation Partnership
 Others, pls. specify: _____

Year Started/ No. of Years in Business: _____

Asset Size: Less than or equal to ₱3M Between ₱3M – ₱15M Between ₱15M – ₱100M Above ₱100M

Industry Classification: _____

Product Line/Services: _____

I am submitting herewith the following:

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- FORM A: Application – Commitment Form
- FORM B: Product Information Sheet/s with Product Shot/s
- Company Profile/Product Catalogue/Brochure
- Photocopy of BIR 2303 and 0605
- Copy of Official Receipt or Cash/Sales Invoice
- Copy of Registration:
 - FDA-LTO
 - FDA-CPR
 - DTI/SEC/CDA
 - BPLO
- Product Sample/s with attached Go Lokal! Form D: Delivery Form
- Trademark Registration Certificate (if available)

For Non-Manufacturers (Traders/Distributors/Importer/Exporter/Wholesaler) Kindly submit the additional requirements:

- Copy of the current and duly-notarized agreement between the Go Lokal MSME applicant and a Toll Manufacturer
- Toll Manufacturer's FDA License to Operate as a Manufacturer
- Trademark Registration Certificate of its brand/s
- Current Sales Report
- Certificate of Product Registration (CPR) of its products
- Awards garnered by the applicant, if any. (optional)

I, _____, the owner/designated authority of _____ with business address at _____ commits our company/brand to be part of the Go Lokal! at the _____. Our company agrees to conform to the provisions contained in this Application-Commitment Form and to other documents (such as but not limited to participation guidelines and circulars, creative direction and branding guidelines) to be issued by the Department of Trade and Industry (DTI) through the Go Lokal! Secretariat relative to our participation to this project.

All personal data collected herein shall be processed according to the principles and provisions of the Data Privacy Act of 2012 (DPA), its Implementing Rules and Regulations (IRR), and National Privacy Commission (NPC) issuances.

I hereby agree and consent to the collection and processing of my personal data, as provided through this form, for the purpose of registration.

Data Subject's Signature over Printed Name

Date

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As a participating company/brand for this Go Lokal! Project, we hereby commit to abide by the following terms with the Go Lokal! Secretariat:

I. PROJECT MANAGEMENT AND COORDINATION

The participating company/brand shall:

1. Submit application requirements and other documents necessary in the fulfilment project deliverables;
2. Attend and take a participative role in meetings and discussions with DTI and Go Lokal! Secretariat to ensure the highest standard of content and delivery of the tasks;

II. CREATIVE DIRECTION AND MERCHANDISE FOR THE STORE

The participating company/brand shall:

1. Respect the brand integrity and comply with branding guidelines of Go Lokal!;
2. The Go Lokal! may: (please check appropriate blanks)

Sell my items on retail; Take bulk orders only; Sell retail and take bulk orders

3. Undergo independent product and packaging development, in accordance to the thematic and concept direction set;
 - 3.1 Introduce at least 2-3 new products for Go Lokal!;
 - 3.2 Deliver new products based on agreed and approved time table and schedule prepared and agreed upon by BDTP;
 - 3.3 Exhibit the new products at the store first prior to exposing it in other venues; and
 - 3.4 Shoulder the cost of materials, prototyping and production to develop new products.

4. Produce and deliver the agreed quantities of their selected merchandise/products for display and sale at Go Lokal!;

For those who agree to sell retail at the Store:

- For big items (furniture and furnishings): at least 3 pieces for each design;
- For small items (fashion accessories, gifts, et. al.): at least 6 pieces for each design

For those who prefer order taking only:

- At least 2 pieces per design (one for the company, one for the Go Lokal! Store)

(note: the extra inventories/pieces are meant for retail sale, to service the walk-in customers)

5. Upon delivery ensure that select merchandise/products comes with proper tags and packaging that adheres to the themes and concepts of Go Lokal! ; In cases that the Go Lokal! Secretariat decides to provide standard tags/packaging the participating company/brands shall ensure compliance to the guidelines to be provided;
6. Provide and maintain at all times the best quality of products and of generally commercial saleable quality, free from any material defects.

III. MERCHANDISE SALE, PRICING AND DELIVERY

The participating company/brand shall:

1. Ensure a pricing policy that is fair and advantageous to both suppliers and consumers;
2. Participating company/brand shall comply with the independent terms and conditions by the operator being applied to all participating product suppliers/merchants; The operator will serve as the official Retail Operator of the Go Lokal! store to handle overall management of store, sales and inventory operations;

IV. OTHER PROVISIONS

1. Any amendment or alteration on this document shall not be valid unless made in writing and approved by all parties.
2. The participating company/brand shall have the right to terminate/cancel commitment to this project by giving prior written notice to the Go Lokal! Secretariat at least sixty (60) calendar days from its intended effectivity.
3. Violation of any of these conditions will negatively impact on the abovementioned participating company/brand's participation in any future marketing activities of the DTI and other Go Lokal! Projects.

I am committing myself to follow the stated conditions required as a participating supplier of the Go Lokal! program.

Conforme:

Signature Over Printed Name of Company Representative

Company:

Designation:

Date:

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Endorsed by:

Approved by:

Signature Over Printed Name
DTI Regional/Provincial Director

MARIEVIC M. BONOAN
DIRECTOR, DTI- BDTP